

Deep Research Reports: Questions and Prompts

Report Title	Key Research Questions	Detailed Prompt for Deep Research
Market Entry Feasibility Report	<ul style="list-style-type: none">• What is the market size?• What growth trends exist?• Who are the key competitors?• What barriers or regulations exist?• Recommended market-entry strategies?	Conduct detailed research into the market for [product/service] in [target country/region], including market size, growth rates, competitive landscape, regulatory considerations, and entry barriers. Summarise findings clearly, providing strategic recommendations for successful market entry.
Competitor Intelligence Report	<ul style="list-style-type: none">• Who are the main competitors?• What strategies do competitors use?• How are their products/services positioned?• Competitors' strengths/weaknesses?	Generate a competitor analysis for [industry/product/service] in [location]. Include profiles of key competitors, their market positioning, strategic strengths and weaknesses, pricing models, and highlight opportunities for competitive advantage.
Regulatory & Compliance Analysis	<ul style="list-style-type: none">• What regulations apply to this market?• Are there significant legal risks?• How are compliance issues typically managed?• Any recent or upcoming regulatory changes?	Investigate the regulatory framework governing [industry/product] in [target country/region]. Provide a clear overview of compliance requirements, potential regulatory risks, and recommended actions to mitigate these risks effectively.
Distribution Channel Analysis	<ul style="list-style-type: none">• What distribution channels exist?• Who are potential distribution partners?• What are logistical challenges?• Recommended distribution strategy?	Research and evaluate distribution channel options for [product/service] in [market/region], identify suitable partners, assess logistical considerations, and suggest a practical distribution strategy.
Economic Outlook Report	<ul style="list-style-type: none">• What is the current economic status?• Which economic indicators are relevant?• What economic risks exist?• Future economic forecasts and implications?	Prepare an economic outlook for [country/region], including GDP trends, inflation rates, currency stability, employment conditions, economic risks, and forecasts. Outline practical implications for businesses or investors.
Political Risk Assessment	<ul style="list-style-type: none">• How stable is the current political environment?• What key political risks exist?• How does politics impact	Provide a comprehensive political risk assessment for [country]. Include political stability analysis, key risks,

	business operations? • Recommended strategies to manage risk?	impact on business operations, and strategic recommendations for risk mitigation.
Cultural Insight Report	• What are key cultural behaviours? • What consumer habits influence buying? • How can businesses adapt marketing?	Examine cultural and consumer behaviours in [country/region]. Highlight critical factors influencing consumer decisions, purchasing behaviour, and provide actionable recommendations for culturally-informed marketing strategies.
Industry-Specific Country Analysis	• Industry structure and key players? • Market trends and opportunities? • What are the risks or barriers specific to the industry?	Deliver an industry-specific market analysis for [industry] in [country]. Identify key industry players, growth opportunities, competitive forces, barriers to entry, and provide strategic recommendations.
Social Media Sentiment Analysis	• How is the brand/product perceived? • Are perceptions positive or negative? • Which topics drive sentiment?	Conduct a sentiment analysis of [brand/product/industry] on social media. Summarise consumer sentiment trends, main conversation themes, and provide recommendations on managing or improving public perception.
Social Listening Report	• What conversations exist around the brand/product? • Which platforms show highest engagement? • Are there emerging conversation trends?	Perform comprehensive social listening research for [brand/product/industry]. Identify key conversations, platforms with high engagement, emerging trends, and recommend strategic actions based on insights.
Influencer Mapping & Engagement	• Who are the key influencers? • What are their audience demographics? • How influential are they?	Identify and analyse influential social media figures relevant to [industry/product]. Provide profiles, reach, audience demographics, and actionable insights for potential influencer collaboration.
Social Media Performance Audit	• How effective is current social media activity? • How does it compare to competitors? • What strategies could improve performance?	Perform a social media audit for [brand/company]. Analyse content effectiveness, engagement levels, competitor performance comparison, and offer clear recommendations for improving overall social media strategy.